xerox ®

Xerox® Color C60/C70 Printer and Xerox® D Series Copier/Printer

The winning pair to boost your business.

As a print provider, economic uncertainty and ever-changing technology present your business with unprecedented challenges. Your customers demand high-quality output in smaller quantities. They require a wider variety of applications—everything from basic stationery, letterhead and business cards to annual reports, books and catalogs, to personalized, targeted direct mail and advertising to the latest photo applications. Your customers' turnaround times are shrinking while their expectations of what you can do for them are growing. At Xerox, we understand. And we can help.

With color and monochrome, your business can do it all—affordably.

With Xerox, you can offer your customers more—faster, better, smarter—keeping their costs low and output quality high while, at the same time, keeping your own business profitable. By integrating the color, quality and speed of the Xerox® Color C60/C70 Printer and the monochrome excellence and economy of the Xerox® D Series Copier/Printer, you can not only fulfill all your customers' diverse requests, but you can also become a consultative partner with them, advising them on new ways to achieve impact. Offering innovation and strategic value, as well as quick turnarounds and short runs, is key to success in today's printing market.

We have the technology and resources to help you:

- **Meet all your customer application requests, quickly**—The Xerox® C60/C70 and Xerox® D Series enable you to offer a wide range of specialty media, high-value color and low-cost monochrome printing, at speeds up to 70 ppm color and 136 ppm black-and-white.

- **Broaden your customer base**—Our color and monochrome devices allow you to serve more vertical markets, and we can provide you with the application and business development resources to show you how to grow your business.

- **Build your profitable color volumes while, at the same time, increasing your monochrome volumes**—With color covers and inserts married with monochrome booklets, catalogs, reports, etc.

- **Deliver award-winning digital image quality**—Both the Xerox® C60/C70 and Xerox® D Series have received accolades from prestigious industry organizations.

- **Complement your offset business**—Digital speed and impressive image quality allow you to quickly turn around a small quantity for immediate delivery and the balance later, accommodating shifting deadlines and balancing workloads.

- **Minimize operator training and reduce operating costs**—The Xerox® C60/C70 and Xerox® D Series are built to work side by side in your shop, with common feeding and finishing options and the same type of user interface, so operators trained on one are already proficient on the other, increasing productivity and optimizing resources to operate and maintain multiple devices.

- **Gain greater production efficiency**—With streamlined, easy-to-use workflows.

- **Get maximum uptime**—Customer replaceable units (CRUs) let you maintain your equipment on your own time, while custom paper, registration and decurler profiles ensure every job runs smoothly.

Applications for any need.

From practical business documents to professional booklets, calendars, photo books, yearbooks, postcards and brochures to the latest, unique photo specialty applications, we can help you help your customers think outside the box. The Xerox® Color C60/C70 Printer and Xerox® D Series Copier/Printer can handle a broad array of substrates: coated and uncoated, transparencies, DocuMagnets, cards and synthetic media to name just a few. And their wide range of finishing options let you add a professional, polished flair to any print job.

With the Xerox® C60/C70 and Xerox® D Series, you can do it all, from start to finish.

Xerox® Color C60/C70 Printer

Xerox® D Series Copier/Printer