

# Zero-footprint printer management means no-hassle printer management.

By 2025, 64 % of clients anticipate being predominantly or entirely cloud based, a notable increase from 27 % in 2022<sup>1</sup>. Why? On-site infrastructure translates to resource-intensive maintenance, lack of flexibility and difficulty adapting to evolving cyberthreats and compliance requirements.

## READY FOR ZERO-FOOTPRINT PRINTER MANAGEMENT?

Free up your IT teams and implement a cloud-native solution for fleet management, printer security and sustainability with Xerox® Workplace Cloud Fleet Management Solution and Cloud Direct Printers<sup>2</sup>. You need a complete cloud strategy that can work with you instead of getting in the way – one that can scale, be resilient, enable compliance and flex across your hybrid workforce. So you can simplify IT and focus on strategic priorities. With Workplace Cloud Fleet Management, you can do all that and much more.



### Proactive Monitoring

- Automatically monitors all printers for meter counts, low toner events and printer alerts
- Proactively resolves 80% of incidents
- Flags issues to alert service support when necessary
- Fleet management dashboard makes data easier to visualise and act on

### Enables Xerox® Printer Security Audit Service

- Remote Device Configuration (passwords, firmware and security-related configuration)
- Supports security policy enforcement by automatically remediating non-compliant devices
- Intuitive, interactive security dashboard puts insights at your fingertips

### ZERO FOOTPRINT<sup>2</sup>, MORE BENEFITS

- **Reduce the burden on your IT staff** – Eliminate the hassle of managing software that resides on your network
- **Scale at the speed of your needs** – Enable hybrid work by securely managing printers anywhere on the globe
- **Support a Zero Trust security strategy** – Mitigate threats to devices, protect corporate data and improve compliance
- **Integrate seamlessly with Xerox® Managed Print Services tool suite** – Gain actionable insights from Xerox® MPS Advanced Analytics Dashboard, such as fleet health, sustainability performance and digital transformation opportunities
- **Advance your sustainability goals** – Reduce your eco-impact and costs with greater workload flexibility, better server utilisation rates and an energy-saving infrastructure

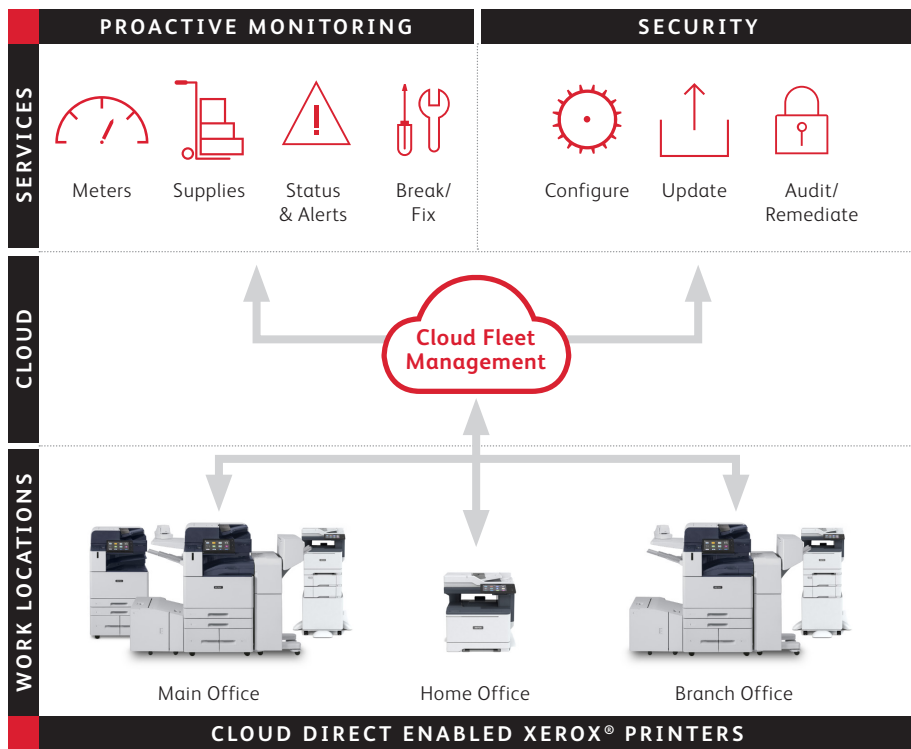
<sup>1</sup> Quocirca

<sup>2</sup> Requires device agent for discovery only

## How it works.

### NO IT FOOTPRINT, NO PROBLEM

With our new embedded device agent, Workplace Cloud Direct, we can connect printers directly to the Xerox Workplace Cloud for a zero-footprint network. The result is a truly “cloud-only” solution for fleet management and security.



## Expanding cloud migration support beyond fleet management.

### Our Workplace Cloud Platform

Cloud Fleet Management is part of our comprehensive Workplace Cloud Platform. Powered by analytics that help you visualise data and take control of your business, this platform is a complete solution for security, mobility, cost control and simplifying IT.

#### Cloud Fleet Management

- Remote monitoring for managing meters, incidents, supplies and service
- Security compliance and remediation for firmware, passwords and configuration
- Integration with MPS tools

#### Mobile Print

- Print from any device, anywhere
- Guest print workflows
- Touchless workflows

#### Print Management

- Secure access
- Serverless (push/pull) print
- Cost control quotas
- Content security
- Home worker tracking

#### Flexible Hosting and Simplifying IT

- Multi-tenant cloud
- Agentless connection for Xerox® AltaLink® and Xerox® VersaLink® Printers
- Data centres in the EU, UK, US

#### Single Sign On to ConnectKey Apps

- Simple access to apps for enhanced productivity:
  - Storage and routing
  - Document conversion and more

How far can zero-footprint printer management take your business?

Find out at [www.xerox.co.uk/en-gb/services/managed-print-services/workplace-cloud-fleet-management-solutions](http://www.xerox.co.uk/en-gb/services/managed-print-services/workplace-cloud-fleet-management-solutions) and see how we make work, work.