# The Future of Print is in the Cloud









WITH OUR CLOUD-NATIVE MPS ECOSYSTEM

# Moving your print infrastructure to the cloud means moving your business forward.

From higher costs to more risks, on-site print infrastructure makes it difficult to adapt to evolving workplace trends. Get ahead and get more done with a comprehensive cloud MPS ecosystem that scales with you.

# POWER DISRUPTION-PROOF PRODUCTIVITY THROUGH AN INTEGRATED CLOUD PLATFORM FOR PRINTING, SCANNING, WORKFLOW, SECURITY AND ANALYTICS.



Ready for a true "cloud-only" solution for printer security and mobility, as well as fleet, print and access management?

With Workplace Cloud Direct, Xerox® AltaLink® and VersaLink® printers can connect to our ecosystem of native cloud services and technology, allowing IT teams to manage endpoints from a central command centre. Automation takes care of repetitive, time-consuming tasks such as security compliance checking, driver deployment, usage reporting and tracking. So you're free to focus on higher-value work. In addition, our MPS tools are a simple plug-in, so all

the things that maximise uptime – optimising your fleet, controlling usage, pinpointing inefficiencies and tracking consumables – can be managed more easily than ever.



### SAY HELLO TO ZERO-FOOTPRINT PRINTER MANAGEMENT

Free up time and space by eliminating the need for on-site print servers.



Controls costs and reduces capital expenses



Timely, transparent reporting and analytics



IT can spend less time on maintenance and software updates



Designed for the hybrid workplace



Enables more sustainable work environments

# Understanding the capabilities of our Cloud MPS ecosystem.

What happens when you combine advanced, cloud-based analytics and unstoppable workflow tools? A comprehensive, cloud MPS ecosystem, of course. The result is total productivity, security and sustainability for your hybrid workplace.



### FLEET MANAGEMENT

Powered by Xerox® Workplace Cloud Fleet Management Solution

## True "cloud-native" fleet management with insights at your fingertips, featuring:

- Proactive supply replenishment and break/fix
- Zero-footprint network
- Visibility and control over printers and users
- Dashboard with real-time status



### PRINTER

Powered by Printer Security Audit Service

## Proactively manage firmware, passwords and configuration; automatically remediate devices out of compliance.

- Security from any location while reducing expenses and obsolescence risk and improving physical workplace agility
- Enhanced security services without the need for manual effort



### PRINT MANAGEMENT

Powered by Xerox<sup>®</sup>
Workplace Cloud Print
Management

# Print Management provides document security at the multifunction printer with user access management, usage tracking and cost control while accommodating an ever-increasing mobile workforce.

- Card access and pull print secure documents and reduce waste
- Single Sign On (SSO) pairs the multifunction printer to your back-end services, making everyday scanning tasks simple and secure
- Mobile Print allows users to print from any device at any location
- Automated Driver Deployment and print rules automate timeconsuming IT tasks



### WORKFLOW AUTOMATION

Powered by Xerox® Workflow Central Platform and Xerox® ConnectKey® Apps

# Simplify and automate complex workflows – available for multifunction printers enabled with Xerox® ConnectKey® Technology.

- Access to apps controlled using the same SSO, providing convenient, instant access
- No need to manage multiple logins and passwords across the Direct Cloud Ecosystem



## DATA AND INSIGHT

Powered by Xerox® MPS Advanced Analytics Dashboard

## Turns collected and valuable print, scan and fax data into actionable insights, so you can make better and faster business decisions.

- Identify opportunities to improve printer security, fleet health, sustainability, cost reduction and digitisation
- Compare your organisation to similar-sized ones in your industry

# An ecosystem that exceeds expectations.

The capabilities of our Cloud MPS ecosystem are designed to support comprehensive security, analytics and sustainability — all delivered in the cloud. So no matter where your teams get work done, they can enjoy the benefits. Experience the security, visibility and cost-efficiency that you need with the confidence of a solution that's developed, owned and managed by us.



### CLOUD SECURITY: SUPPORT YOUR ZERO TRUST STRATEGY

Mitigate threats to devices, protect corporate data and improve compliance

- Includes devices with built-in security, data encryption, and configuration policies monitored, which are managed and automatically remediated
- Software is always up to date, so obsolescence is not an issue
- User authentication, secure print release with job encryption and document content security

### CLOUD INTELLIGENCE: UNLOCK MORE VALUE FROM YOUR DATA

Identify opportunities to improve your print infrastructure

- Health, history and volume trends of any networked printer at any location
- Understand impact on costs and sustainability metrics from changing printing behaviours
- Find opportunities to reduce paper and automate workflows
- See compliance with company policies for usage, costs and security
- Automatically deploy the right print driver as people move locations

#### CLOUD SUSTAINABILITY: SHRINK YOUR IMPACT

Reduce waste with usage tracking and the ability to implement print policies

- Decrease your carbon footprint by eliminating on-site servers and using energy-efficient printers
- Understand carbon footprint and model impact of print policies
- Enable purposeful print with secure print release and workflow automation solutions

### Total productivity starts with a complete solution.

You want everything in-policy, secure, updated and in-sync. And our comprehensive Cloud MPS Ecosystem makes that easy for you.

Are you ready for the future of print? Contact your Xerox representative or channel partner or visit www.xerox.co.uk/en-gb/services/managed-print/cloud-solutions

