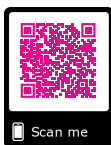


1, 2, 3—WOW!

We have made it ultra-simple for designers to get started with Beyond CMYK printing with Xerox® Adaptive CMYK+:

1 Review the Design Guide

Learn how to infuse digital fluorescent embellishments into any design.



2 Sign up for FREE virtual training

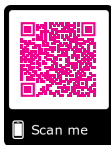
Chat with experts and see how they add Beyond CMYK to Adobe Creative Cloud apps—step by step.

bit.ly/XeroxDesignerTraining



3 Find a print partner

Use our Global Locator to find a Beyond CMYK print partner near you.



Want more?

Check out our How To Videos and other resources: xerox.com/creative



Xerox® Adaptive CMYK+ Kit

Blended Fluorescent Swatches

xerox™

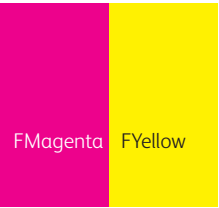
Solution Provider

xerox™

Solution Provider



Way more than spot colors. Print any colorful CMYK image with the Fluorescent Toner Kit to add extra pop.



C=0 M=50 Y=80



C=0 M=50 Y=90



C=0 M=50 Y=100



C=0 M=60 Y=80



C=0 M=60 Y=90



C=0 M=60 Y=100



C=0 M=70 Y=80



C=0 M=70 Y=90



C=0 M=70 Y=100



C=0 M=80 Y=80



C=0 M=80 Y=90



C=0 M=80 Y=100



C=0 M=90 Y=80



C=0 M=90 Y=90



C=0 M=90 Y=100



C=0 M=100 Y=80



C=0 M=100 Y=90



C=0 M=100 Y=100

Fluorescent Orange

Varying Increments of FMagenta and FYellow Combined



Get ready to glow. The Xerox® Adaptive CMYK+ Fluorescent Toner Kit unlocks incredible new design possibilities with three Fluorescent Toners—Cyan, Magenta and Yellow—plus Black.

Use the swatch mixes provided in this guide to quickly dial in eye-catching blended colors.

We can't wait to see what you create...

Table of Contents

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Page 9	FCyan + FMagenta Swatches
Page 13	FCyan + FYellow Swatches
Page 17	FMagenta + FYellow Swatches
Page 21	FCyan + FMagenta + FYellow Swatches
Page 25	Fluorescent Green Swatches
Page 29	Fluorescent Orange Swatches
Page 32	Other Helpful Resources

Stand out with real fluorescence.

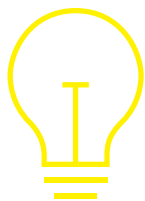
Adaptive CMYK+ makes it easy to design with vibrant Fluorescent spot colors in Adobe® Creative programs.

Designing with Fluorescent Spot colors:

Fluorescent Cyan, Fluorescent Magenta and Fluorescent Yellow can be specified as spot colors in your design to add vibrant, eye-catching elements. Boost the effect by including Black elements for contrast.

Naming Fluorescent colors correctly and specifying them as “Spots” in your Adobe® design file will deliver more saturated colors when printing.

			
Specify as 100% Cyan Name FCyan	Specify as 100% Magenta Name FMagenta	Specify as 100% Yellow Name FYellow	Specify Black as 100% K – don't make it a rich black
SAVE AS A SPOT COLOR	SAVE AS A SPOT COLOR	SAVE AS A SPOT COLOR	



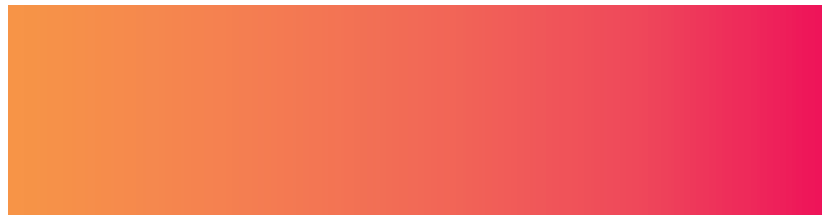
If you leave these colors tagged as “Process” in your design file, they will still print with fluorescence—but they will not be as saturated as when they are tagged as “Spot.”

Fluorescent Orange



Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=0 M=50 Y=80

C=0 M=100 Y=50



C=0 M=100 Y=100

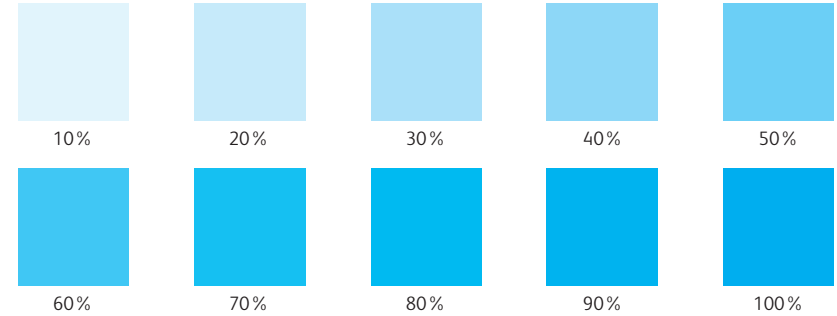
C=0 M=50 Y=100



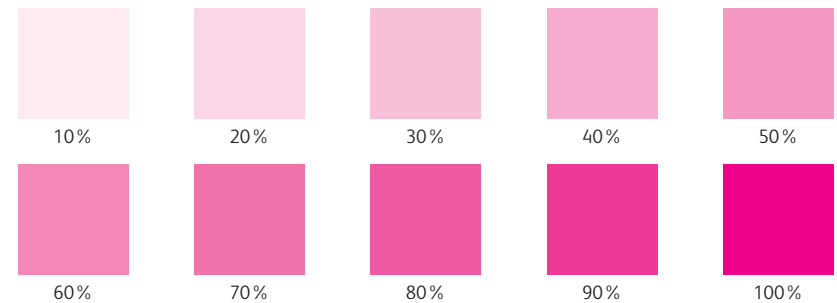
C=0 M=80 Y=100

C=0 M=80 Y=50

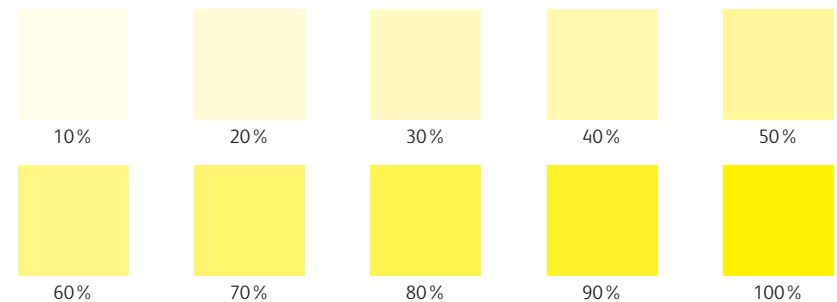
FCYAN



FMAGENTA



FYELLOW

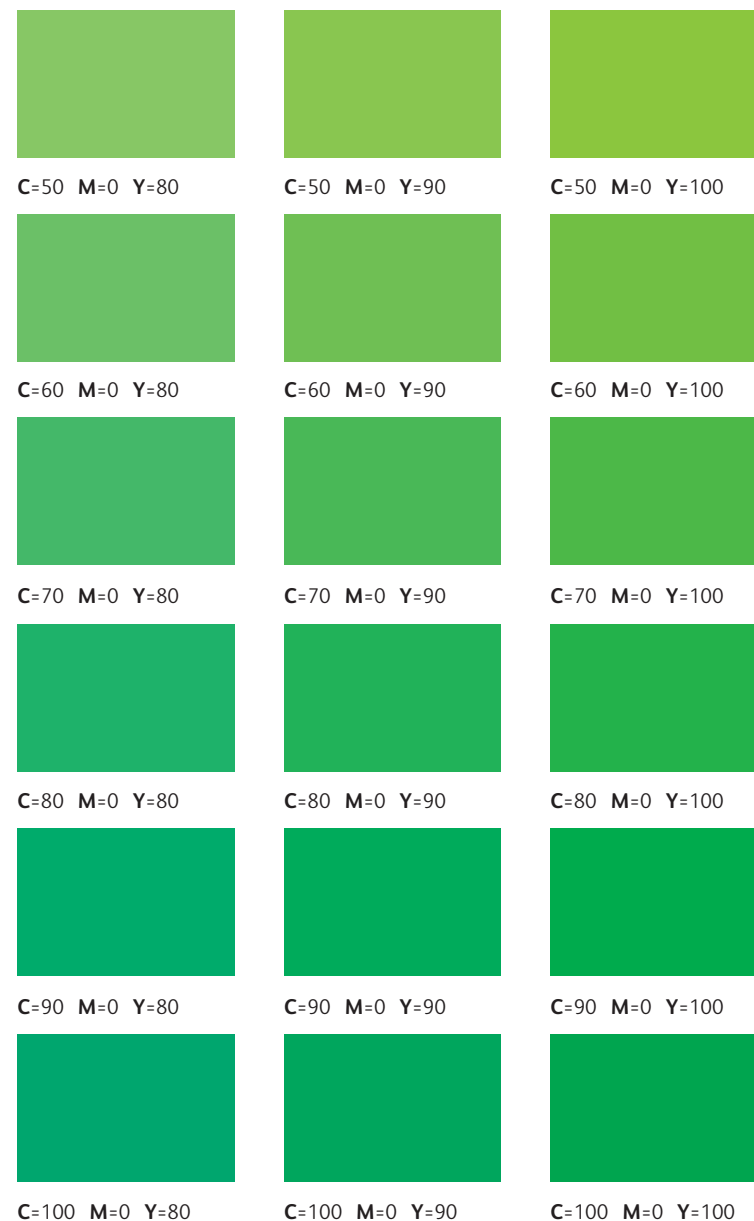
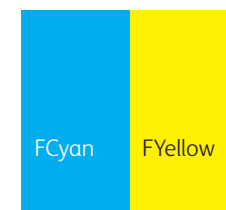
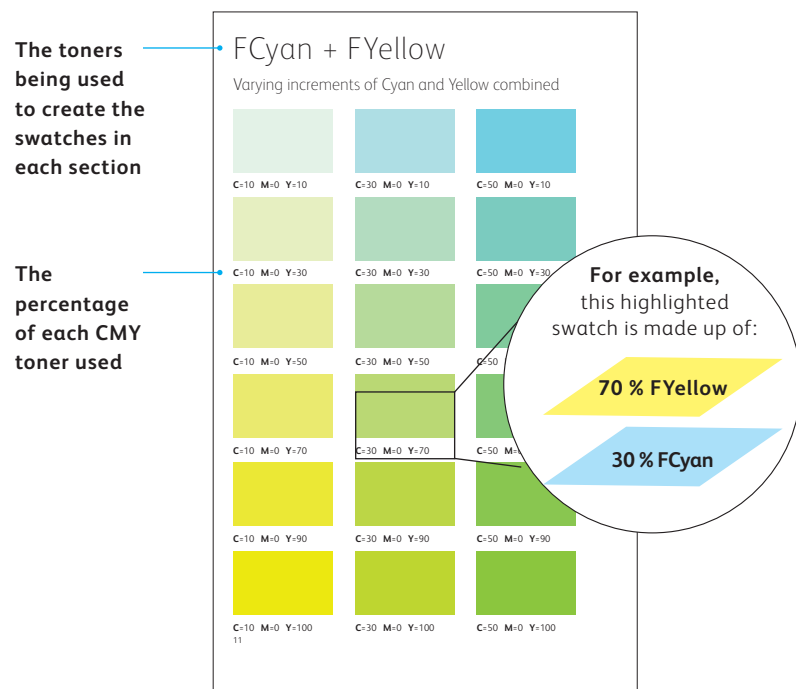


Simple color mixes. Stunning results.

With three Fluorescent Toners available, you can create infinite blended fluorescent colors.

This book will help you get started fast.

It provides the exact mixes for dozens and dozens of beautiful fluorescent colors. Each swatch page follows the same layout:



Fluorescent Green

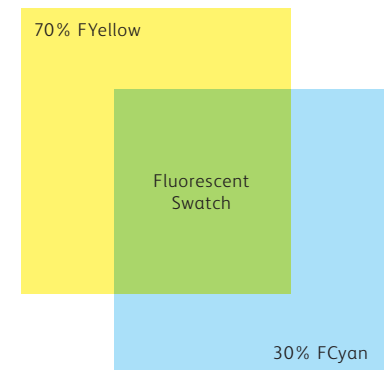
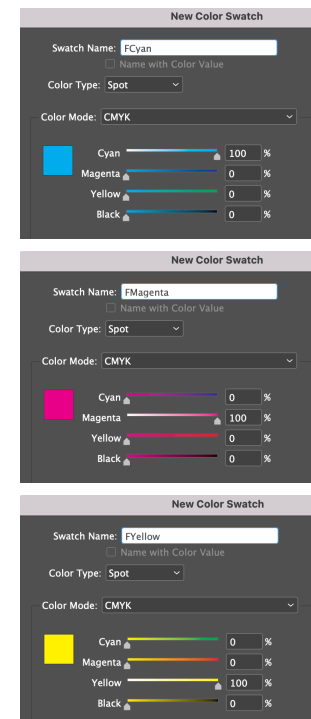
Varying Increments of FCyan and FYellow Combined



To create blended fluorescent colors:

To create blended fluorescent colors:

- 1 Create spot colors as shown below and name them “FCyan”, “FMagenta”, and “FYellow”:
- 2 Locate your favorite swatch and dial in the percentages of Fluorescent Cyan, Magenta, and/or Yellow that is being used:



Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=10 M=30 Y=0

C=70 M=30 Y=0



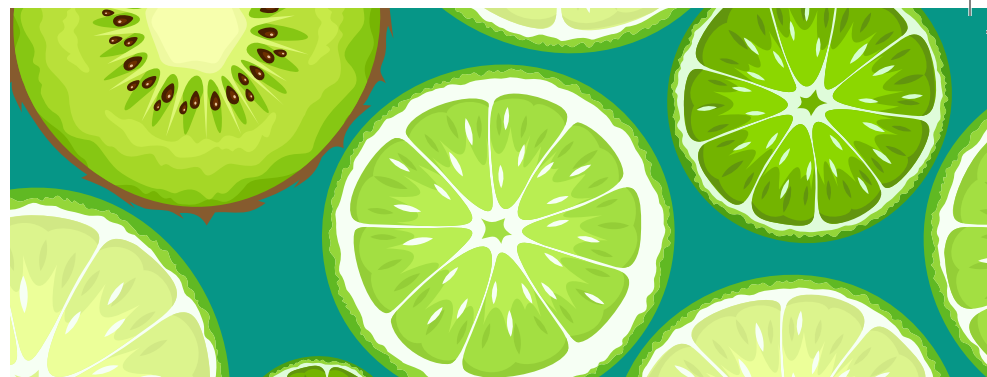
C=10 M=100 Y=0

C=70 M=100 Y=0



C=50 M=90 Y=0

C=100 M=50 Y=0



Fluorescent Green



Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=50 M=0 Y=10

C=80 M=0 Y=100



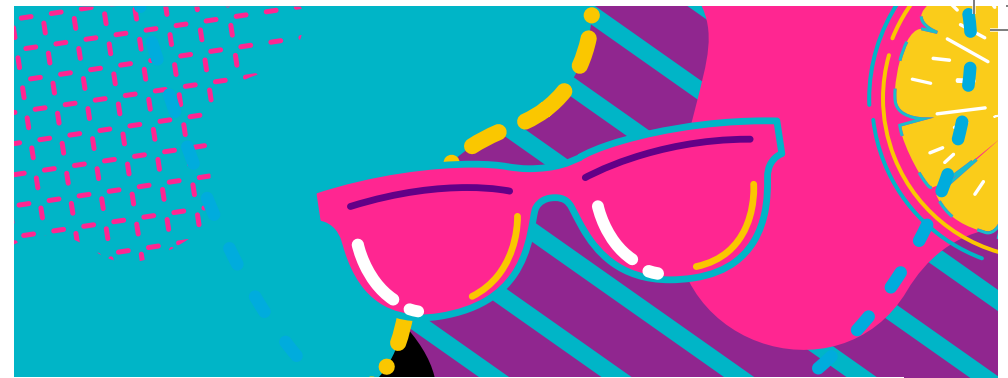
C=50 M=0 Y=80

C=90 M=0 Y=50



C=100 M=0 Y=60

C=50 M=0 Y=100

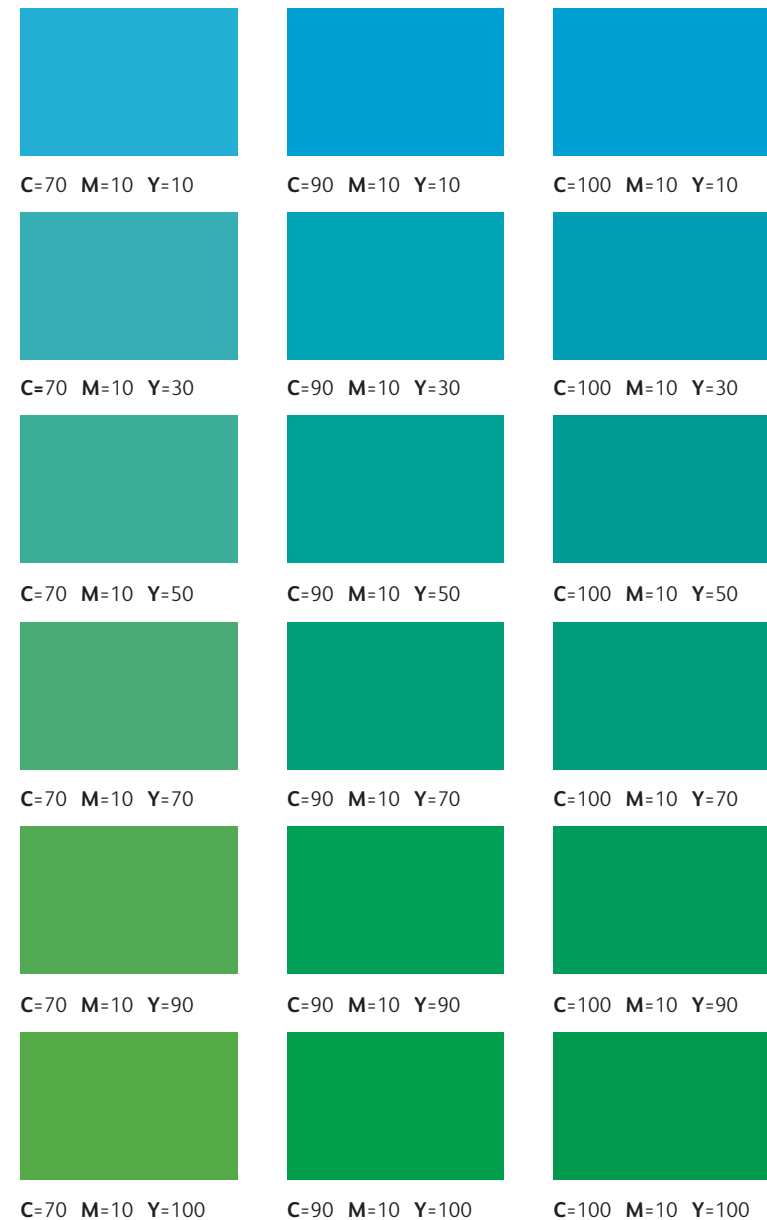
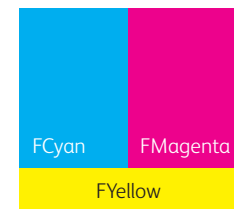


FCyan + FMagenta



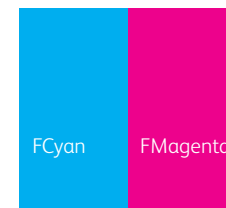
FCyan + FMagenta

Varying Increments of FCyan and FMagenta Combined



FCyan + FMagenta + FYellow

Varying Increments of FCyan, FMagenta, and FYellow Combined



C=10 M=10 Y=10	C=30 M=10 Y=10	C=50 M=10 Y=10
C=10 M=10 Y=30	C=30 M=10 Y=30	C=50 M=10 Y=30
C=10 M=10 Y=50	C=30 M=10 Y=50	C=50 M=10 Y=50
C=10 M=10 Y=70	C=30 M=10 Y=70	C=50 M=10 Y=70
C=10 M=10 Y=90	C=30 M=10 Y=90	C=50 M=10 Y=90
C=10 M=10 Y=100	C=30 M=10 Y=100	C=50 M=10 Y=100

C=70 M=10 Y=0	C=90 M=10 Y=0	C=100 M=10 Y=0
C=70 M=30 Y=0	C=90 M=30 Y=0	C=100 M=30 Y=0
C=70 M=50 Y=0	C=90 M=50 Y=0	C=100 M=50 Y=0
C=70 M=70 Y=0	C=90 M=70 Y=0	C=100 M=70 Y=0
C=70 M=90 Y=0	C=90 M=90 Y=0	C=100 M=90 Y=0
C=70 M=100 Y=0	C=100 M=90 Y=0	C=100 M=100 Y=0

Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=30 M=0 Y=30

C=90 M=0 Y=30



C=10 M=0 Y=90

C=100 M=0 Y=70



C=30 M=0 Y=100

C=100 M=0 Y=100



FCyan + FMagenta + FYellow



Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=50 M=10 Y=10

C=90 M=10 Y=70



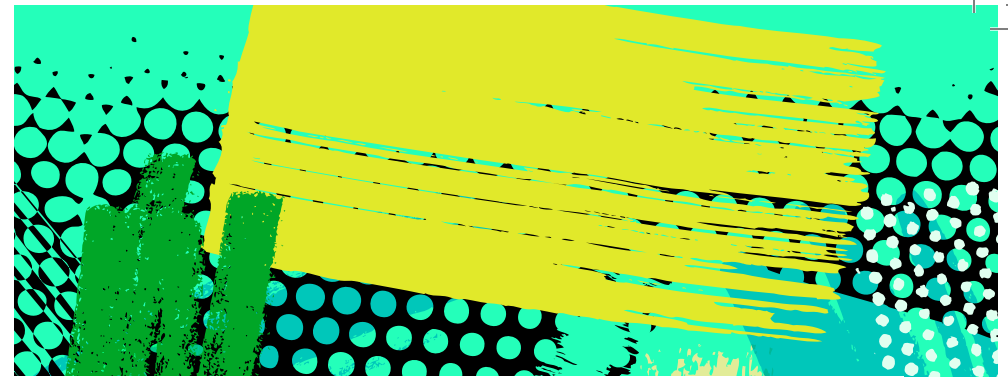
C=10 M=10 Y=70

C=100 M=10 Y=50

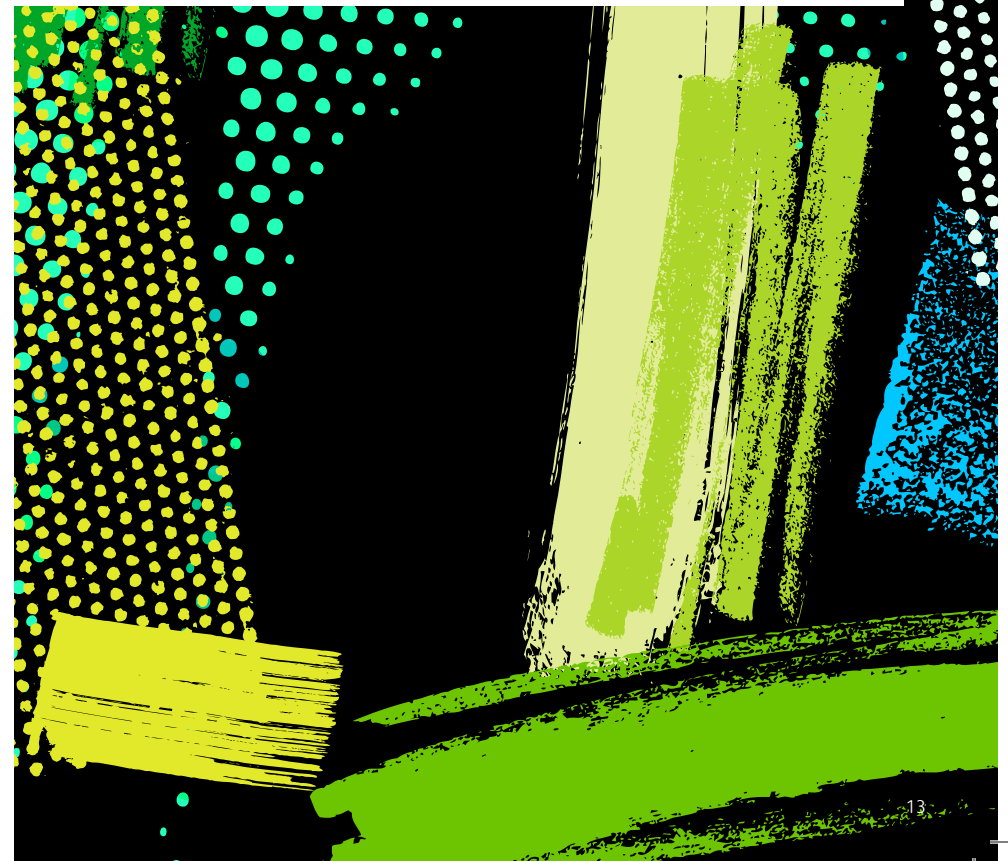


C=30 M=10 Y=100

C=100 M=10 Y=10

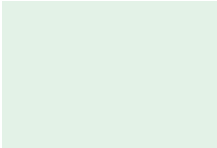

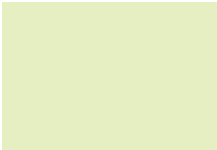
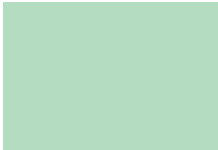

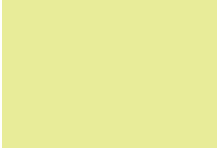


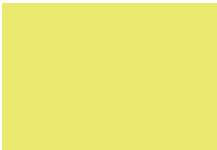










FCyan + FYellow





















FCyan + FYellow

Varying increments of FCyan and FYellow combined

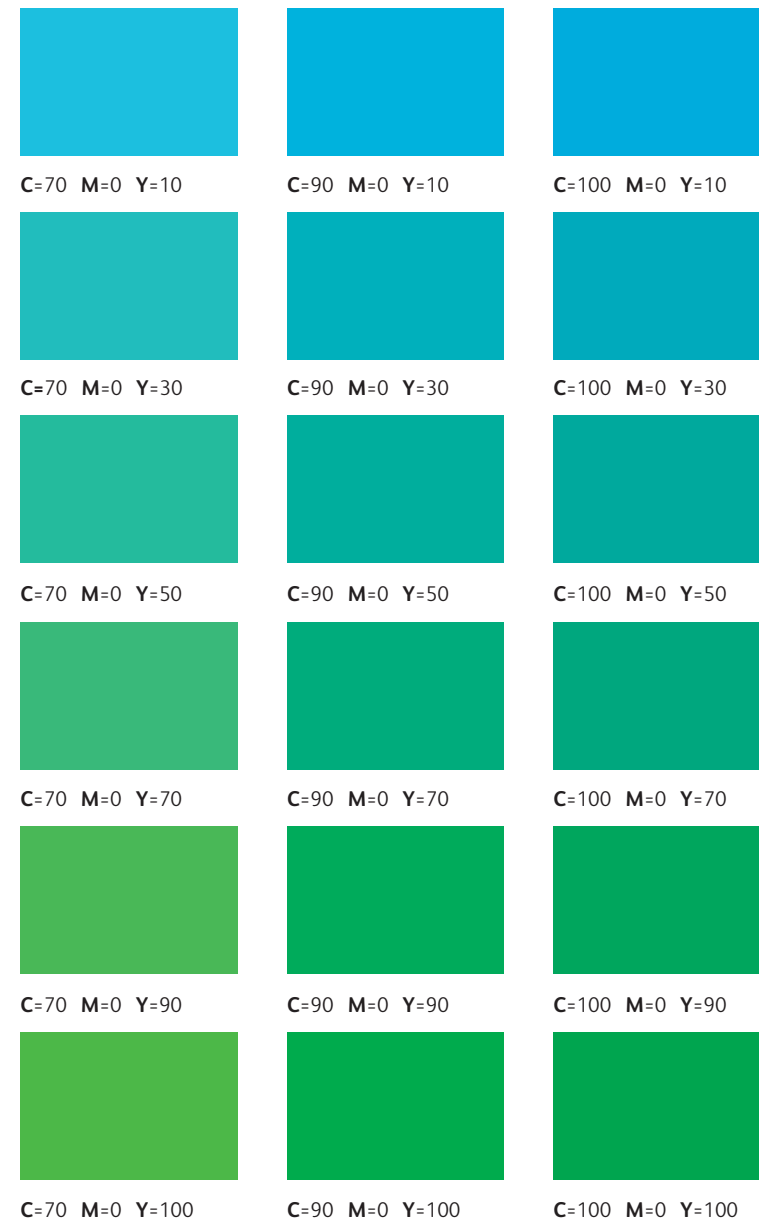
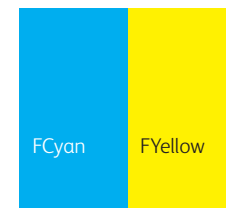
		
C=10 M=0 Y=10	C=30 M=0 Y=10	C=50 M=0 Y=10
		
C=10 M=0 Y=30	C=30 M=0 Y=30	C=50 M=0 Y=30
		
C=10 M=0 Y=50	C=30 M=0 Y=50	C=50 M=0 Y=50
		
C=10 M=0 Y=70	C=30 M=0 Y=70	C=50 M=0 Y=70
		
C=10 M=0 Y=90	C=30 M=0 Y=90	C=50 M=0 Y=90
		
C=10 M=0 Y=100	C=30 M=0 Y=100	C=50 M=0 Y=100



		
C=0 M=10 Y=70	C=0 M=10 Y=90	C=0 M=10 Y=100
		
C=0 M=30 Y=70	C=0 M=30 Y=90	C=0 M=30 Y=100
		
C=0 M=50 Y=70	C=0 M=50 Y=90	C=0 M=50 Y=100
		
C=0 M=70 Y=70	C=0 M=70 Y=90	C=0 M=70 Y=100
		
C=0 M=90 Y=70	C=0 M=90 Y=90	C=0 M=90 Y=100
		
C=0 M=100 Y=70	C=0 M=100 Y=90	C=0 M=100 Y=100

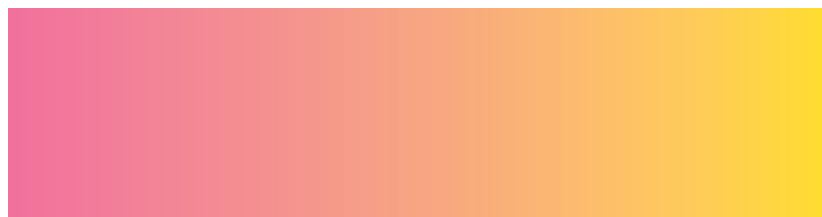
FMagenta + FYellow

Varying Increments of FMagenta and FYellow Combined



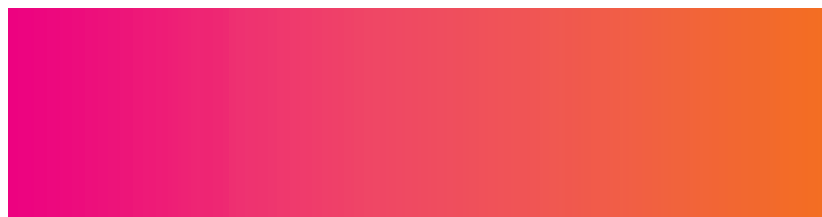
Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



C=0 M=70 Y=10

C=0 M=10 Y=90



C=0 M=100 Y=10

C=0 M=70 Y=100



C=0 M=10 Y=100

C=0 M=100 Y=100

FMagenta + FYellow

