

# 1, 2, 3—WOW!

We have made it ultra-simple for designers to get started with Beyond CMYK printing on the Xerox® Iridesse® Production Press:

## 1 Review the Design Guide

Learn how to infuse digital embellishments—created with Metallics, Fluorescent Pink, White, and/or Clear—into any design.



## 2 Sign up for FREE virtual training

Chat with experts and see how they add Beyond CMYK to Adobe Creative Cloud apps—step by step.

[bit.ly/XeroxDesignerTraining](https://bit.ly/XeroxDesignerTraining)



## 3 Find a print partner

Use our Global Locator to find a Beyond CMYK print partner near you.



## Want more?

Check out our How To Videos and other resources: [xerox.com/creative](https://xerox.com/creative)



Xerox® Iridesse® Production Press  
Silver Swatches

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Solution Provider

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Base Color:  
60% Silver



Metallic S206  
C=60 M=48 Y=12



Metallic S207  
C=60 M=48 Y=24



Metallic S208  
C=60 M=48 Y=36



Metallic S209  
C=60 M=48 Y=48



Metallic S210  
C=60 M=48 Y=60



Metallic S212  
C=60 M=60 Y=12



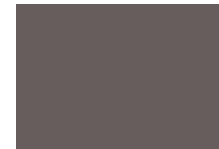
Metallic S213  
C=60 M=60 Y=24



Metallic S214  
C=60 M=60 Y=36



Metallic S215  
C=60 M=60 Y=48



Metallic S216  
C=60 M=60 Y=60

— “ —
















We are  
all **stars**  
and we  
deserve to  
**TWINKLE.**

— Marilyn Monroe

— ” —

# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S188 C=60 M=12 Y=12	Metallic S194 C=60 M=24 Y=12	Metallic S200 C=60 M=36 Y=12
			
	Metallic S189 C=60 M=12 Y=24	Metallic S195 C=60 M=24 Y=24	Metallic S201 C=60 M=36 Y=24
			
	Metallic S190 C=60 M=12 Y=36	Metallic S196 C=60 M=24 Y=36	Metallic S202 C=60 M=36 Y=36
			
	Metallic S191 C=60 M=12 Y=48	Metallic S197 C=60 M=24 Y=48	Metallic S203 C=60 M=36 Y=48
			
	Metallic S192 C=60 M=12 Y=60	Metallic S198 C=60 M=24 Y=60	Metallic S204 C=60 M=36 Y=60

Blending Silver with process color tints creates sparkly, eye-catching custom colors.

Use the swatch mixes provided in this guide to quickly dial in the exact color you want.

**We can't wait to see what you create...**

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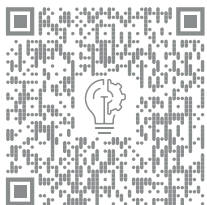
Page 4	Introduction
Page 6	Amp up the “WOW”
Page 8	Blended Silver Swatches
Page 24	Other Helpful Resources

# Simple color mixes. Stunning results.

This guide makes it easy to design with vibrant, Silver-enhanced colors in Adobe® Creative programs.

## Using the swatches in Adobe® InDesign:

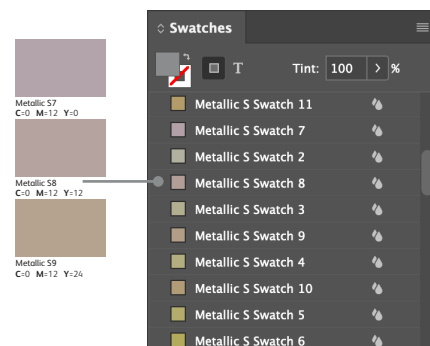
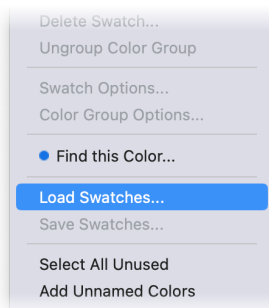
The Adobe® InDesign® Swatches palette supports mixed ink swatches, which digitally blend different colors together. We have compiled all the swatches in this book into one file so you can add them to your layouts very easily.



Download our InDesign-ready  
swatches here!

### Once you have the file on your computer:

- 1 Navigate to **Load Swatches** in your Swatches palette, then to the file you downloaded.
- 2 Locate the number below your favorite printed swatches, then find the matching numbers in your Swatches palette.



Metallic S170  
C=48 M=48 Y=12



Metallic S171  
C=48 M=48 Y=24



Metallic S172  
C=48 M=48 Y=36



Metallic S173  
C=48 M=48 Y=48



Metallic S174  
C=48 M=48 Y=60



Metallic S176  
C=48 M=60 Y=12



Metallic S177  
C=48 M=60 Y=24



Metallic S178  
C=48 M=60 Y=36



Metallic S179  
C=48 M=60 Y=48












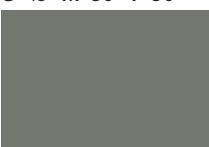
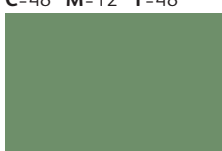
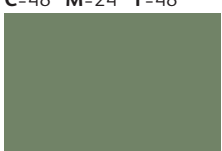
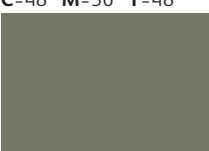


Metallic S180  
C=48 M=60 Y=60



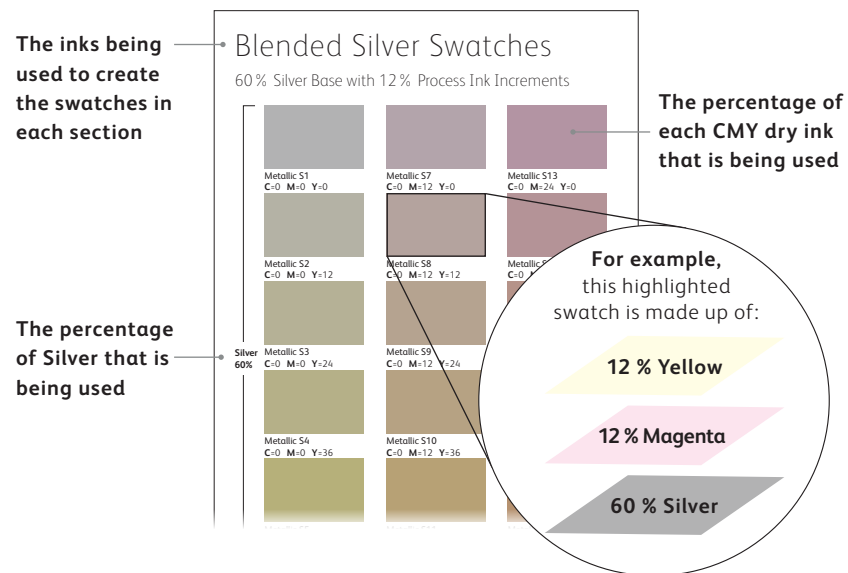
# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S152 C=48 M=12 Y=12	Metallic S158 C=48 M=24 Y=12	Metallic S164 C=48 M=36 Y=12
			
	Metallic S153 C=48 M=12 Y=24	Metallic S159 C=48 M=24 Y=24	Metallic S165 C=48 M=36 Y=24
			
	Metallic S154 C=48 M=12 Y=36	Metallic S160 C=48 M=24 Y=36	Metallic S166 C=48 M=36 Y=36
			
	Metallic S155 C=48 M=12 Y=48	Metallic S161 C=48 M=24 Y=48	Metallic S167 C=48 M=36 Y=48
			
	Metallic S156 C=48 M=12 Y=60	Metallic S162 C=48 M=24 Y=60	Metallic S168 C=48 M=36 Y=60

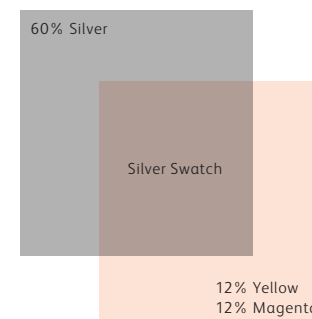
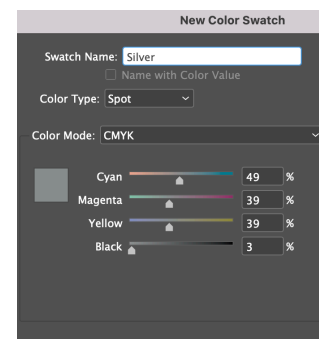
## Using the swatches in Adobe® Illustrator:

Illustrator does not support mixed ink swatches, so blended colors need to be created manually. This swatch book is still an incredibly helpful tool, because it provides the exact mixes you will need. Each switch page follows the same layout:



## To create blended colors in Illustrator:

- 1 Create a Silver spot color as shown below and name it "Silver":
- 2 Locate your favorite swatch. Re-create its appearance by **Multiplying** the C, M, and/or Y tints over a base of Silver:



# Amp up the “wow”.

In addition to up-leveling graphics, illustrations and typography, the swatches in this guide can be combined into super-unique gradients. Here are a few examples to get your creativity flowing:



Metallic S13

Metallic S35



Metallic S78

Metallic S183



Metallic S12

Metallic S128

Base Color:  
60% Silver



Metallic S134

C=36 M=48 Y=12



Metallic S135

C=36 M=48 Y=24



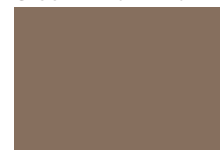
Metallic S136

C=36 M=48 Y=36



Metallic S137

C=36 M=48 Y=48



Metallic S138

C=36 M=48 Y=60



Metallic S140

C=36 M=60 Y=12



Metallic S141

C=36 M=60 Y=24



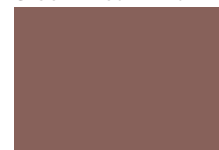
Metallic S142

C=36 M=60 Y=36



Metallic S143

C=36 M=60 Y=48



Metallic S144

C=36 M=60 Y=60

—“—
















Leave  
a little  
**SPARKLE**  
wherever  
you go.

—”—



# Blended Silver Swatches











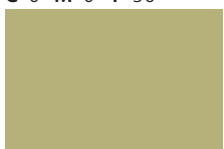
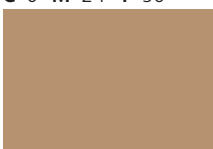

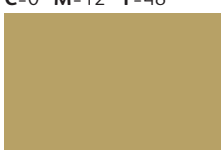

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S116 C=36 M=12 Y=12	Metallic S122 C=36 M=24 Y=12	Metallic S128 C=36 M=36 Y=12
			
	Metallic S117 C=36 M=12 Y=24	Metallic S123 C=36 M=24 Y=24	Metallic S129 C=36 M=36 Y=24
			
	Metallic S118 C=36 M=12 Y=36	Metallic S124 C=36 M=24 Y=36	Metallic S130 C=36 M=36 Y=36
			
	Metallic S119 C=36 M=12 Y=48	Metallic S125 C=36 M=24 Y=48	Metallic S131 C=36 M=36 Y=48
			
	Metallic S120 C=36 M=12 Y=60	Metallic S126 C=36 M=24 Y=60	Metallic S132 C=36 M=36 Y=60



# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S1 C=0 M=0 Y=0	Metallic S7 C=0 M=12 Y=0	Metallic S13 C=0 M=24 Y=0
			
	Metallic S2 C=0 M=0 Y=12	Metallic S8 C=0 M=12 Y=12	Metallic S14 C=0 M=24 Y=12
			
	Metallic S3 C=0 M=0 Y=24	Metallic S9 C=0 M=12 Y=24	Metallic S15 C=0 M=24 Y=24
			
	Metallic S4 C=0 M=0 Y=36	Metallic S10 C=0 M=12 Y=36	Metallic S16 C=0 M=24 Y=36
			
	Metallic S5 C=0 M=0 Y=48	Metallic S11 C=0 M=12 Y=48	Metallic S17 C=0 M=24 Y=48
			
	Metallic S6 C=0 M=0 Y=60	Metallic S12 C=0 M=12 Y=60	Metallic S18 C=0 M=24 Y=60

Base Color:  
60% Silver
















	
Metallic S98 C=24 M=48 Y=12	Metallic S104 C=24 M=60 Y=12
	
Metallic S99 C=24 M=48 Y=24	Metallic S105 C=24 M=60 Y=24
	
Metallic S100 C=24 M=48 Y=36	Metallic S106 C=24 M=60 Y=36
	
Metallic S101 C=24 M=48 Y=48	Metallic S107 C=24 M=60 Y=48
	
Metallic S102 C=24 M=48 Y=60	Metallic S108 C=24 M=60 Y=60





# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments













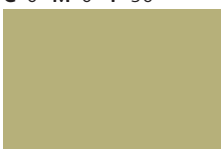

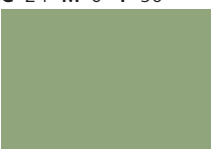

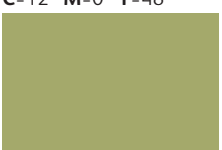
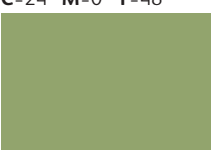
Silver 60%			
	Metallic S80 C=24 M=12 Y=12	Metallic S86 C=24 M=24 Y=12	Metallic S92 C=24 M=36 Y=12
			
	Metallic S81 C=24 M=12 Y=24	Metallic S87 C=24 M=24 Y=24	Metallic S93 C=24 M=36 Y=24
			
	Metallic S82 C=24 M=12 Y=36	Metallic S88 C=24 M=24 Y=36	Metallic S94 C=24 M=36 Y=36
			
	Metallic S83 C=24 M=12 Y=48	Metallic S89 C=24 M=24 Y=48	Metallic S95 C=24 M=36 Y=48
			
	Metallic S84 C=24 M=12 Y=60	Metallic S90 C=24 M=24 Y=60	Metallic S96 C=24 M=36 Y=60

Base Color:  
60% Silver

		
Metallic S19 C=0 M=36 Y=0	Metallic S25 C=0 M=48 Y=0	Metallic S31 C=0 M=60 Y=0
		
Metallic S20 C=0 M=36 Y=12	Metallic S26 C=0 M=48 Y=12	Metallic S32 C=0 M=60 Y=12
		
Metallic S21 C=0 M=36 Y=24	Metallic S27 C=0 M=48 Y=24	Metallic S33 C=0 M=60 Y=24
		
Metallic S22 C=0 M=36 Y=36	Metallic S28 C=0 M=48 Y=36	Metallic S34 C=0 M=60 Y=36
		
Metallic S23 C=0 M=36 Y=48	Metallic S29 C=0 M=48 Y=48	Metallic S35 C=0 M=60 Y=48
		
Metallic S24 C=0 M=36 Y=60	Metallic S30 C=0 M=48 Y=60	Metallic S36 C=0 M=60 Y=60











# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S1 C=0 M=0 Y=0	Metallic S37 C=12 M=0 Y=0	Metallic S73 C=24 M=0 Y=0
			
	Metallic S2 C=0 M=0 Y=12	Metallic S38 C=12 M=0 Y=12	Metallic S74 C=24 M=0 Y=12
			
	Metallic S3 C=0 M=0 Y=24	Metallic S39 C=12 M=0 Y=24	Metallic S75 C=24 M=0 Y=24
			
	Metallic S4 C=0 M=0 Y=36	Metallic S40 C=12 M=0 Y=36	Metallic S76 C=24 M=0 Y=36
			
	Metallic S5 C=0 M=0 Y=48	Metallic S41 C=12 M=0 Y=48	Metallic S77 C=24 M=0 Y=48
			
	Metallic S6 C=0 M=0 Y=60	Metallic S42 C=12 M=0 Y=60	Metallic S78 C=24 M=0 Y=60



Base Color:  
60% Silver

	
Metallic S62 C=12 M=48 Y=12	Metallic S68 C=12 M=60 Y=12
	
Metallic S63 C=12 M=48 Y=24	Metallic S69 C=12 M=60 Y=24
	
Metallic S64 C=12 M=48 Y=36	Metallic S70 C=12 M=60 Y=36
	
Metallic S65 C=12 M=48 Y=48	Metallic S71 C=12 M=60 Y=48
	
Metallic S66 C=12 M=48 Y=60	Metallic S72 C=12 M=60 Y=60

— “ —














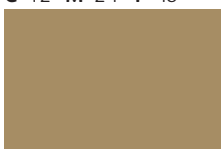

**SHINE**  
is my  
favorite  
color.

— Marc Jacobs

— ” —

# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Silver 60%			
	Metallic S44 C=12 M=12 Y=12	Metallic S5 C=12 M=24 Y=12	Metallic S56 C=12 M=36 Y=12
			
	Metallic S45 C=12 M=12 Y=24	Metallic S51 C=12 M=24 Y=24	Metallic S57 C=12 M=36 Y=24
			
	Metallic S46 C=12 M=12 Y=36	Metallic S52 C=12 M=24 Y=36	Metallic S58 C=12 M=36 Y=36
			
	Metallic S47 C=12 M=12 Y=48	Metallic S53 C=12 M=24 Y=48	Metallic S59 C=12 M=36 Y=48
			
	Metallic S48 C=12 M=12 Y=60	Metallic S54 C=12 M=24 Y=60	Metallic S60 C=12 M=36 Y=60
















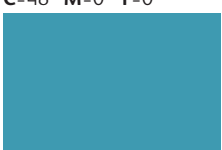
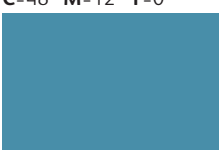
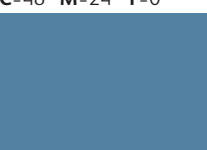
















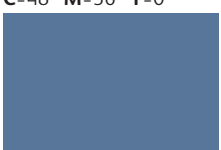
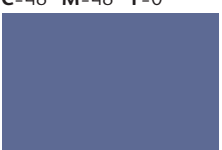
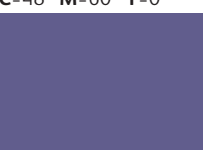
		
Metallic S109 C=36 M=0 Y=0	Metallic S145 C=48 M=0 Y=0	Metallic S181 C=60 M=0 Y=0
		
Metallic S110 C=36 M=0 Y=12	Metallic S146 C=48 M=0 Y=12	Metallic S182 C=60 M=0 Y=12
		
Metallic S111 C=36 M=0 Y=24	Metallic S147 C=48 M=0 Y=24	Metallic S183 C=60 M=0 Y=24
		
Metallic S112 C=36 M=0 Y=36	Metallic S148 C=48 M=0 Y=36	Metallic S184 C=60 M=0 Y=36
		
Metallic S113 C=36 M=0 Y=48	Metallic S149 C=48 M=0 Y=48	Metallic S185 C=60 M=0 Y=48
		
Metallic S114 C=36 M=0 Y=60	Metallic S150 C=48 M=0 Y=60	Metallic S186 C=60 M=0 Y=60

# Blended Silver Swatches

60 % Silver Base with 12 % Process Ink Increments

Base Color:  
60% Silver

			
	Metallic S1 C=0 M=0 Y=0	Metallic S7 C=0 M=12 Y=0	Metallic S13 C=0 M=24 Y=0
			
	Metallic S37 C=12 M=0 Y=0	Metallic S43 C=12 M=12 Y=0	Metallic S49 C=12 M=24 Y=0
			
Silver 60%	Metallic S73 C=24 M=0 Y=0	Metallic S79 C=24 M=12 Y=0	Metallic S85 C=24 M=24 Y=0
			
	Metallic S109 C=36 M=0 Y=0	Metallic S115 C=36 M=12 Y=0	Metallic S121 C=36 M=24 Y=0
			
	Metallic S145 C=48 M=0 Y=0	Metallic S151 C=48 M=12 Y=0	Metallic S157 C=48 M=24 Y=0
			
	Metallic S181 C=60 M=0 Y=0	Metallic S187 C=60 M=12 Y=0	Metallic S193 C=60 M=24 Y=0

		
Metallic S19 C=0 M=36 Y=0	Metallic S25 C=0 M=48 Y=0	Metallic S31 C=0 M=60 Y=0
		
Metallic S55 C=12 M=36 Y=0	Metallic S61 C=12 M=48 Y=0	Metallic S67 C=12 M=60 Y=0
		
Metallic S91 C=24 M=36 Y=0	Metallic S97 C=24 M=48 Y=0	Metallic S103 C=24 M=60 Y=0
		
Metallic S127 C=36 M=36 Y=0	Metallic S133 C=36 M=48 Y=0	Metallic S139 C=36 M=60 Y=0
		
Metallic S163 C=48 M=36 Y=0	Metallic S169 C=48 M=48 Y=0	Metallic S175 C=48 M=60 Y=0
		
Metallic S199 C=60 M=36 Y=0	Metallic S205 C=60 M=48 Y=0	Metallic S211 C=60 M=60 Y=0