Make Business Work Better with Analytics

xerox™

Are you working at the speed of data?

Ever feel like getting work done is harder, slower and more expensive than it needs to be? Let's fix that. Xerox® Managed Print Services uses the data you produce every day — across devices, users, documents and processes — to help you work better. Whether you want to work more sustainably, protect against security threats, get things done faster or just keep more money in your pocket, we've got you covered.

DEVICE ANALYTICS
Decode your print infrastructure.

Your print devices have a lot they can tell you. Managed Print Services is how you start listening. We use real-time and trend data to analyze every aspect of your print infrastructure — from overuse and underuse to how often you print duplex. The result? An efficiently designed operation that perfectly balances high use and low costs:

- Figure out your real operating costs and how your Xerox® and non-Xerox® Devices are performing on a day-to-day basis.

- Evaluate your overall power use and carbon consumption.

- See how much each user prints, how often you print color and duplex and which devices and types are used most.

- Design the ideal print environment — down to the perfect devices and where to put them for the biggest impact.

USER ANALYTICS
Get to know your employees better.

When employees print things they shouldn't or use devices after hours, it doesn't just rack up your print bill. It puts your organization at higher risk of a data breach. User analytics looks at the human side of the printing equation to give you the who, what, when and where. So you can shine a light on bad habits and wasteful behaviors, and start to help employees and technology work better together:

- Identify printing peaks to adjust device resources.

- See which users print a lot, who's using color or duplex and who prints after hours.

- Flag unauthorized printing and scanning to close gaps in your security.

- Track applications and chargebacks to learn how you could start lowering costs.

- Learn how to better enforce your print, security and sustainability policies.
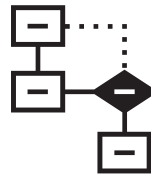
DOCUMENT ANALYTICS
See why your organization prints.

The pile of unclaimed papers next to every office printer is testimony enough — not everything we print actually needs to be printed. At the same time, a single document might drive dozens of workflows, activities, processes and deliverables. With Managed Print Services, you can identify the reasons your organization prints and figure out how to start doing it more intentionally:

- Eliminate waste by getting rid of personal, duplicate and unessential printing.

- Track documents through their entire lifecycle to see how they're being used, and for how long, before they're destroyed.

- Boost employee productivity by identifying print-heavy departments and processes that might work better with a dedicated digital solution.

PROCESS ANALYTICS
Transform the way you work.

Do your processes sometimes get in the way of doing actual work? Process Analytics can help. We look into paper-heavy, labor-intensive processes to identify opportunities for automation and digitization. So you can spend less time doing and more time getting things done:

- Evaluate the time, costs, documents, systems and employees associated with each step of a process.

- Assess the "why" behind each step of a process to weed out inefficiencies.

- Figure out which steps can be eliminated and which can be automated using workflow apps or indusry software solutions.

- Expose opportunities, risks and anomalies in document filing and storage.

XEROX® MANAGED PRINT SERVICES

Managed Print Services is a streamlined and secure way to accelerate digital transformation and improve the way people and technology work together.

With this world-class combination of analytics, workflow automation, content management, security solutions and print infrastructure optimization, you can work more efficiently, empower your employees and keep data more secure.

Get ready to do your best work yet.

The secret to working better isn't just powerful digital solutions. It's using information better — putting hard data to purposeful use. Only Xerox analytics can turn your data into the insights that power real, ongoing improvement.

FINANCE SAVES BIG WITH ANALYTICS.
UK-Based Financial Consultancy

When a growing financial services consultancy decided they wanted to work more collaboratively and digitally, they turned to Xerox to help them decide on the right path forward.

With Managed Print Services, they were able to analyze their existing information flows and user access requirements and apply a secure solution that could evolve as their business did.

Results

- Digital documents now available to authorized users across five sites at the touch of a button

- Reduced risk to information and organization with end-to-end security of digital documents

- Increased end user productivity with easy information access through a standard multifunction printer user interface

- 25%–35% savings in cost, time and storage space

ANALYTICS REDESIGNS PRINT FOR POWERFUL RESULTS.
International Retailer

A major international retail chain with 400 locations in 88 cities was looking for a way to cut down on expenses and work more efficiently. They needed an outside-the-box solution and decided to move forward with Managed Print Services.

Using user and process analytics, they were able to identify processes ripe for digital transformation and redesign their operations for huge savings.

Results

- Labor savings from new warehouse printing process

- 30% reduction in time to produce shipment documents

- 2x faster loyalty cardholder onboarding form processing

- $730K saved on loyalty card form processing costs over five years

Better decisions start with better data.

With Xerox® Managed Print Services, you can harness the power of your data to help your workplace be more efficient, your employees more productive and your sensitive information more secure. Because the first step towards working better is knowing what you're working towards.

Learn more at xerox.com/mps.

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