

The Cybersecurity Essentials.

Five things you can do right now to protect your business.

xerox[™]





48%

“of SMBs have experienced a cyber security incident in the past year”

Sage, 2023

01. Build a Cybersecurity Plan.

Every plan should begin with seven assessment components:

01.

Assign a risk level based on the kinds of data you have and the importance of each system that supports your business.

04.

Include vulnerability scans and penetration testing.

07.

Review security policies, procedures, and employee training.

02.

Validate each security technology in your IT environment.

05.

Test password effectiveness.

03.

Evaluate the effectiveness of your physical security.

06.

Examine your firewalls and wireless technology.



02.

Prevent employee mishaps.

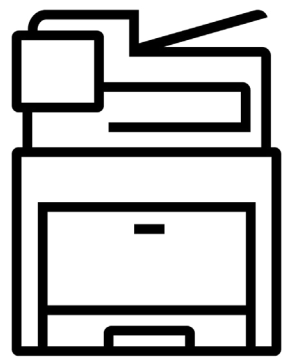
Unsecure actions by employees are often the entry point for cyberattacks, and they often stem from email.

Staff behaviors that can put your data at risk include failing to promptly collect printed documents, exposing confidential data, and opening your systems to malware.



03.

Don't forget your printers.



“Not securing your printer and document environment while securing all your other IT is like locking the door to your house and leaving the window open.”

Matt Raab,

Xerox® Director of Global Product Offerings for Workplace Solutions

YOUR PRINT SECURITY PLAN SHOULD CONTROL WHO HAS ACCESS TO YOUR PRINTERS BY USING:

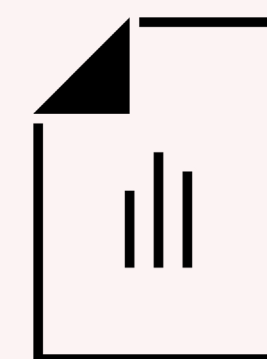
- User authentication
- Strong password practices
- Multi-factor authentication to access the most security critical data and documents
- Role-based access control to define what features each team member can see

Bear in mind that employees working from home can pose a distinct security risk if they don't follow safety policies.



04. Choose the right vendor.

Selecting the right vendor for print and data capabilities is key to protecting your IT environment. You want a vendor with a track record of top security features, security certifications from third party evaluators, and industry recognitions from accredited bodies.



Xerox was recently ranked as a Leader in Quocirca's 2023 Print Security Market Landscape Report.

05.

Next steps

Find out more about how our [security solutions](#) and [printers](#) can protect your business.



About Xerox

For more than 100 years, Xerox has continually redefined the workplace experience. Harnessing our leadership position in office and production print technology, we've expanded into software and services to sustainably power the hybrid workplace of today and tomorrow.

Today, Xerox is continuing its legacy of innovation to deliver client-centric and digitally-driven technology solutions and meet the needs of today's global, distributed workforce. From the office to industrial environments, our differentiated business and technology offerings and financial services are essential workplace technology solutions that drive success for our clients.

At Xerox, we make work, work.

Learn more at www.xerox.com and explore our commitment to diversity and inclusion.