

The Xerox COLOR REIGNITED Sweepstakes Official Rules and Regulations

The Xerox COLOR REIGNITED Sweepstakes (the "Promotion") begins at 12:00:00 AM Eastern Time ("ET") on May 8, 2018 and ends at 11:59:59 PM ET on July 11, 2018. Xerox Corporation ("Xerox" or "Sponsor") is not responsible for lost, stolen, misdirected, delayed, destroyed or illegible entries.

SPONSOR: The Sponsor of this Promotion is Xerox Corporation, 800 Phillips Road, Webster, NY 14580.

1. NO FEE OR PURCHASE NECESSARY TO ENTER OR WIN. PRODUCT PURCHASE WILL NOT IMPROVE THE ODDS OF WINNING.

2. ELIGIBILITY: The Promotion is open to legal residents of the 50 United States, the District of Columbia, and the province of Ontario, Canada who are 21 years of age or older at the time of Promotion entry who receive an invitation from Xerox to attend one of the Xerox COLOR REIGNITED Roadshow events in Rochester, NY, Palo Alto, CA, Lewisville, TX, Toronto, ON, and Chicago, IL (each, an "Event") (upon verification of prize eligibility, misrepresentation of any information will void the entry). This Promotion is nontransferable.

The Promotion is not open to public sector employees where such an offer would violate laws, regulations or policies. Sponsor employees, distributors, resellers, their affiliates, subsidiaries, consultants, contractors, advertising, public relations, promotion, fulfillment and marketing agencies, their immediate families (parent, child, sibling and spouse) and persons living in the same households as such individuals (whether related or not) are not eligible to participate in the Promotion. By entering the Promotion, participants agree to release, discharge and hold harmless Sponsor, its respective affiliates, subsidiaries, officers, directors, employees and agents from any and all damages, costs, expenses and other liabilities, including damages for personal injury or damage to property, whether the damages are direct or indirect, and regardless of whether the claim is based on contract, tort or any other legal theory, which may be due to or arise out of participation in the Promotion or any portion thereof or the acceptance, use/misuse or possession of the prize.

By participating, you agree: to abide by these Official Rules; that the decisions of Sponsor are final and binding in all respects; and that Xerox may use, store and disclose your contact information to service providers, all for its normal business purposes such as sweepstakes notifications, marketing etc. Void where prohibited by law, rule or regulation. All federal, state, provincial and local laws and regulations apply.

3. HOW TO ENTER: Eligible participants will receive an invitation from Sponsor to attend an Event on a date and time to be determined in Sponsor's sole discretion (the "Invitation").

EVENT ENTRY: Visit the URL contained on the Invitation. The entry website URL will allow the recipient to enter the required information to register for an Event. Entrants who then attend the Event he/she registered for will receive one (1) entry into the Promotion upon successfully checking in to the Event.

AMOE (Alternative Method of Entry): You may also enter the Promotion by mail as follows. On a plain index card, legibly handprint or type your first name, last name, company, street address, city, state/province, zip code/postal code, country, e-mail address, and telephone number and mail your completed index card to the address corresponding to your country of residence:

US Residents mail to: Xerox COLOR REIGNITED Sweepstakes, 625 Panorama Trail, Suite 2100, Rochester, NY 14625-2437

Canadian Residents mail to: Xerox COLOR REIGNITED Sweepstakes, 17-7000 McLeod Road, Unit 135, Niagara Falls, ON L2G 7K3

To be considered eligible in the Promotion, AMOE entries must be postmarked no later than July 11, 2018 and received by July 18, 2018. Sponsor is not responsible for lost entries.

There is a limit of one (1) entry per person regardless of method of entry. All subsequent entries from the same person or e-mail address will be disqualified. Any attempt by a person to enter more than once with multiple e-mail accounts will result in disqualification. To enter the Promotion you must provide/enter your true name, company, street address, city, state/province, zip code/postal code, country, e-mail address, and telephone number.

4. PRIZES AVAILABLE:

- **Grand Prize:** There is one (1) Grand Prize available to be won consisting of a trip for two (2) to Dallas, TX to attend a Dallas Cowboys football game. Prize package will include:
 - \$1,000 airfare credit to be used for airfare for two (2) to Dallas, TX
 - 1-night hotel accommodations (not to exceed \$450)
 - Two (2) tickets to watch the game from the Xerox Suite. Game date options will be provided to winner and are subject to availability and Sponsor approval.
 - \$300 food & beverage stipend
 - The total approximate retail value (the "ARV") of the Grand Prize is: \$2,000.

- Total ARV of all prizes available to be won: \$2,000

Prize is not transferable and no prize substitution or cash equivalent of prize is permitted. Xerox reserves the right to substitute the prize for one of equal or greater value. Odds of winning are dependent on the total number of eligible entries received. All unclaimed and/or unused prize packages will remain the property of Sponsor and may not be used as sales or trade incentive for employees of Xerox and may not be sold, exchanged or otherwise transferred by winner, nor used by Xerox, its agencies or clients.

All travel related expenses, including but not limited to, transportation or hotel costs over the respective maximum amount stated herein, taxes, gratuities, incidentals, upgrades, insurance, service charges, airport surcharges, departure taxes, hotel, resort or property fees, luggage fees, food & beverage and personal expenses such as telephone/Internet charges, and gift shop purchases are the sole responsibility of prize winner. All travel and accommodations will be booked by an agent of the Sponsor. Winner and travel companion must travel on same itinerary. Winner and travel companion must have valid photo ID and any other required documentation prior to departure. Prize must be used on dates specified or prize will be forfeited. Dates are subject to change. Travel is subject to availability.

Sponsor will, in its sole discretion, determine which airport is closest to the Grand Prize winner's home. In the event the Grand Prize winner's residence is close enough to Dallas, TX such that air transportation is deemed by Sponsor in its sole discretion to be unnecessary, the Grand Prize will not include air transportation from such Grand Prize winner's residence and no other substitution or compensation will be provided in lieu thereof. The Grand Prize winner and his/her travel companion are responsible for obtaining any travel insurance (and all other forms of insurance) that they may wish to obtain (at their own expense) and hereby acknowledge that the Sponsor has not and will not obtain or provide travel insurance or any other form of insurance.

Photo identification and credit card or cash deposit may be required at any time for incidental charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Grand Prize). If Grand Prize winner elects to travel or partake in the Grand Prize with no travel companion, no additional compensation will be awarded. All hotel reservations are based on availability and all holidays are excluded. Accommodations are subject to availability at time of reservation. Blackout dates, advance booking requirements and travel restrictions may apply. Availability is subject to factors such as weather, seasonality and space availability. Reservations are subject to availability. If weather or other incident or conditions beyond the control of the Sponsor affects the ability for winner and his/her travel companion to redeem any portion of prize during the scheduled date and time, then the Sponsor shall have no further obligation to the winner and/or travel companion other than to supply the remaining elements of the prize package minus the unused portion of prize. Sponsor shall

not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels, venue operators, transportation companies, prize providers or any other persons providing any prize-related services or accommodations. Sponsor is not liable for expenses incurred as a consequence of flight cancellation/delay. No refund or compensation will be made in the event of the cancellation or delay of any transportation or other prize element except at the sole and absolute discretion of Sponsor. If for any reason whatsoever, winner and/or travel companions are unable to travel after all travel arrangements have been made and paid, the Sponsor shall have no further obligation to the winner. If Grand Prize is forfeited prior to Sponsor finalizing and paying for travel, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner and travel companion are responsible for obtaining the proper travel documentation (e.g., valid photo ID and/or passport with a minimum validity 6 months after the date of return) prior to travel. Winner's travel companion must complete and return a Travel Companion Liability & Publicity Release prior to travel as noted above. If winner's travel companion is deemed a minor in his or her state/province of primary residence, Grand Prize winner must be minor travel companion's parent or legal guardian and must execute the Travel Companion Liability Release on the minor travel companion's behalf, as applicable.

In the event a winner or his/her travel companion engages in behavior that, as determined by the Sponsor in its sole discretion, is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip early, whole or in part, and send the winner and his/her travel companion home with no further obligation. In the event a winner engages in behavior during travel that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects winner to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by winner as a result of such conduct. SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

Tickets are not redeemable for cash and will not be replaced if lost or stolen. Tickets are subject to issuer's complete terms and conditions. In the event that the game does not take place as scheduled, for reasons such as cancellation, preemption or postponement, or for any reason beyond the control of the Sponsor, Sponsor's sole responsibility will be to award the remaining portion of the Grand Prize and no additional substitution or compensation will be provided.

5. PROMOTION DRAWING AND NOTIFICATION OF PRIZE WINNERS: The Promotion is a random drawing. The random selection will take place in Rochester, NY at the offices of US Sweepstakes & Fulfillment Co., an independent judging agent of Xerox, on or around July 25, 2018, at 2:00:00 PM ET. Decisions by Xerox of winner eligibility, notification, and acceptance or disqualification will be final and binding. The selected winner will be notified initially by phone or email and confirmed in writing. Winners must fill out and execute an Affidavit of Eligibility, a Liability Waiver, an IRS form W9 and where allowable, a Publicity Release, or, if a potential winner is a Canadian resident, a Declaration and Release form, within seven (7) days of initial notification. If the winner does not comply within the allotted time period, an alternate winner may be selected. Acceptance of a prize constitutes permission for Xerox to use winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law. All information collected will be treated in a manner consistent with Xerox's or its affiliates (if applicable) privacy policy which can be found at www.xerox.com/privacy. All decisions of Xerox shall be binding and final. Prize will be awarded within 30 days of the winner being verified.

6. WINNER LIST REQUEST: For the name and city of residence of the winner, send a self-addressed, stamped business-size (#10) envelope by August 22, 2018 to the address corresponding to your country of residence: US Residents mail to: Xerox COLOR REIGNITED Sweepstakes Winner List Request, PO Box 25466, Rochester, NY 14625-0466
Canadian Residents mail to: Xerox COLOR REIGNITED Sweepstakes Winner List Request, 17-7000 McLeod Road, Unit 135, Niagara Falls, ON L2G 7K3

7. LIMITATIONS OF LIABILITY: Sponsor, its respective distributors, retail dealers, affiliates, subsidiaries and advertising and promotion agencies and any other individual or entity directly involved with this Promotion and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error, which may occur in processing entries for the Promotion. Sponsor and Released Parties are not responsible for lost, interrupted or unavailable web site network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Sponsor and Released Parties are not responsible for any delay, error, failure, problem or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of electronic mail or entries due to technical problems or traffic congestion on the Internet or at any web site or combination thereof, including injury or damage to any entrant, entrant's computer or to any other computer related to or resulting from participation in, or downloading materials for, this Promotion. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Xerox which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Xerox reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion.

8. CONDITIONS: All entries become the property of Sponsor, who reserves the right to void all entries made in an unsportsmanlike manner and to disqualify any individual using fraudulent means of entry. By participating in this Promotion, entrants hereby agree to release and hold harmless the Sponsor and Released Parties from and against all losses, damages, liabilities, claims, actions, proceedings, or judgments arising out of or relating to entrant's entry or participation in this Promotion, or use or misuse of the prize being offered. Submission of Promotion entry constitutes entrant's agreement to abide by these Official Rules and indicates permission to use winner's name and likeness (where allowable) for editorial, advertising, and publicity purposes, without further compensation. No transfer or substitution of prize will be allowed, except at the sole discretion of Sponsor. If a winner is selected whose company policy does not allow them personally to accept a prize, the selected winner's prize claim will be void and a new winner may be selected. All taxes, fees and other costs associated with the acceptance and/or use of any prize awarded to an individual are the responsibility of that respective winner (including, but not limited to, sales tax, surcharges and service fees, if the prize is accepted). This promotion is void if and where determined to be prohibited or restricted.

9. CONDUCT: Sponsor reserves the right, at their discretion, to disqualify anyone found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of the Official Rules, to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS. XEROX RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

10. TAX INFORMATION: All taxes, fees and surcharges on the prize won are the sole responsibility of the winner.

11. GENERAL INFORMATION: This promotion is conducted in English (which will be given its everyday ordinary meaning) and any and all disputes will be resolved in the appropriate courts in the State of New York in the United States, exclusively, and subject to the laws of the State of New York. Should there be a conflict between the laws of the State of New York and any other laws, the conflict will be resolved in favor of the laws of the State of New York.